



FOR IMMEDIATE RELEASE

CONTACT: Christen Hanna
Communications and Events Manager
channa@unifiedbrands.net 601.371.6086

UNIFIED BRANDS RECEIVES DUAL HONOR AS KITCHEN INNOVATIONS AWARD RECIPIENT

Jackson, Miss. (February 1, 2008) - Unified Brands is pleased to announce, for the 2nd consecutive year, the recognition of the National Restaurant Association (NRA) as a Kitchen Innovation (KI) Award recipient in 2008. The Avtec EcoArch™ Energy Efficient Ventilation System and the soon to be introduced Groen Tri-Res20™, will be showcased in the interactive KI demonstration area at the National Restaurant Association Restaurant, Hotel-Motel Show, May 17-20 in Chicago. In 2007, NRA honored Unified Brands by selecting the Randell FX Series™ for the KI award.

"We are honored to have our products recognized for the prestigious 2008 Kitchen Innovations Award," said Unified Brands president, Bill Strenglis. "Providing foodservice operators with innovative, value-added, differentiated products and solutions for our customers is a core strategy of our organization."

"This year's unprecedented number of innovations illustrates that foodservice equipment manufacturers have stepped up to meet the needs of the restaurant industry," said William C. Anton, FMP, convention chairman for the 2008 Show, and chairman and founder of Anton Airfood, Inc. "The 2008 KI Award recipients provide solutions to the many challenges facing restaurateurs and culinary professionals, including utility costs, labor, quality and efficiency."

-MORE-



Avtec EcoArch™ Energy Efficient Ventilation System

The Avtec EcoArch™ Energy Efficient Ventilation System combines a patent-pending arch design and front mounted high velocity exhaust slot. This innovative design creates a rate of speed faster than the updraft that captures contaminated air at very low exhaust requirements. The net result is an annual kitchen energy savings of up to 50 percent of the conditioned kitchen room air.



Groen Tri-Res20™

The Groen Tri-Res20™ with Tri-Res Boilerless Technology is a full-size gas combination oven offering steam, convection and combination modes. Its unique boilerless system features three separate boilerless reservoirs with high steam capacity, precise control for different cooking modes, and operators can change modes without any down time. The simple operation of the Tri-Res20™ is unique in the market where most combination ovens are highly complex to operate. Groen is a leader in steam cooking and known for Boilerless Technology with many of its products.

-MORE-

In addition to being showcased in the KI demonstration area at the NRA show at Chicago's McCormick Place, the Avtec EcoArch™ and Groen Tri-Res20™ will also be displayed in the Unified Brands booth #2218, along with 2007 KI Award recipient, the Randell FX Series™. Following over a year in the marketplace, the Randell FX Series has differentiated itself in the industry as a revolutionary refrigeration system. Now the newest version of the FX Series™, the Lo-Height FX, which provides all the benefits of FX, yet in a smaller package, will be introduced at the 2008 NRA Show.

Unified Brands and its Groen, Randell and Avtec product lines have leading industry positions in cooking equipment, cook-chill production systems, custom fabrication, foodservice refrigeration, ventilation and air handling systems. Unified Brands is one of more than 40 individual operating companies of Dover Corporation and operates within the Dover Engineered Systems subsidiary. Unified Brands is headquartered in Jackson, Mississippi, and operates two manufacturing facilities in Weidman, Michigan; and Jackson, Mississippi. For more information, visit www.unifiedbrands.net.